

**MEXICO**  
**INDUSTRY** SGICP®  
EL MEDIO INFORMATIVO DE LA INDUSTRIA MANUFACTURERA

TAMAULIPAS, MX  
**TAMAULIPAS**

[www.mexicoindustry.com](http://www.mexicoindustry.com)

TAMAULIPAS

# STRATEGIC LOCATION



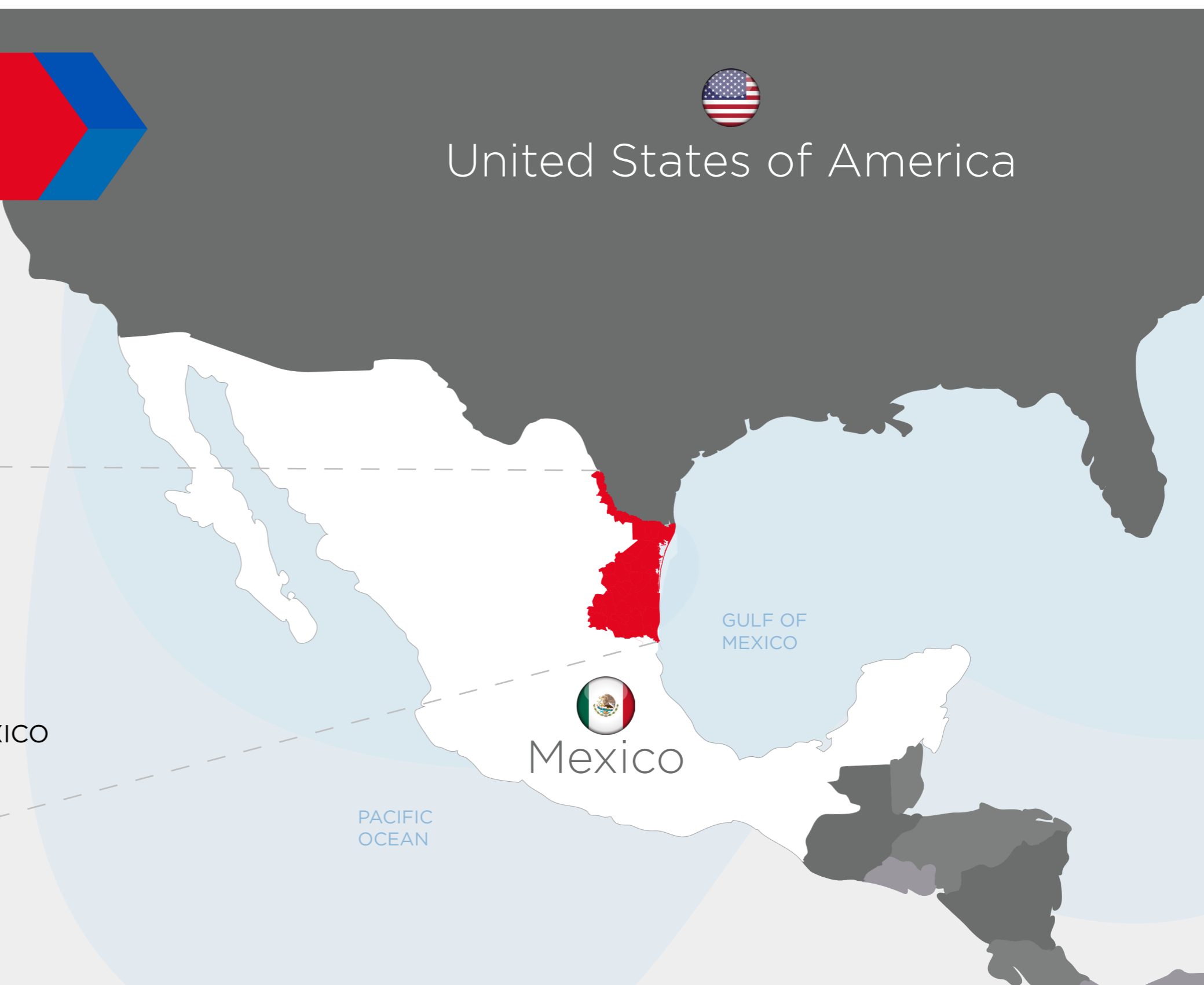
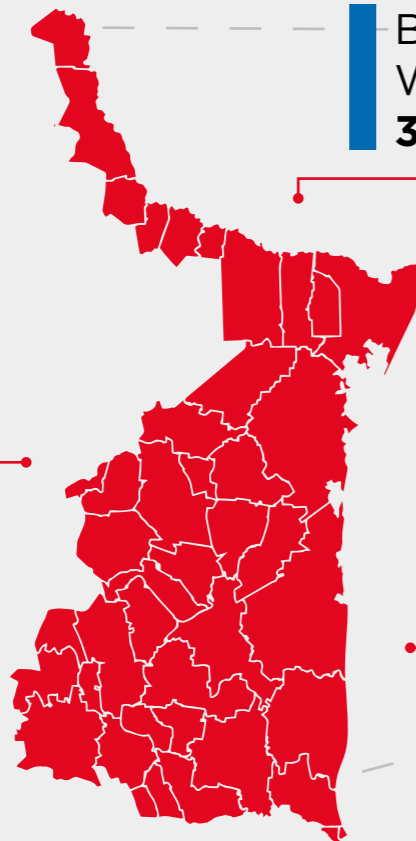
United States of America

**LOCATED IN NORTHEASTERN MEXICO, BORDERING THE UNITED STATES (TAMAULIPAS/TEXAS)**

BORDER LINE WITH USA  
**370 KMS**

TOTAL TERRITORIAL SURFACE  
**80,249 SQUARE KILOMETERS**

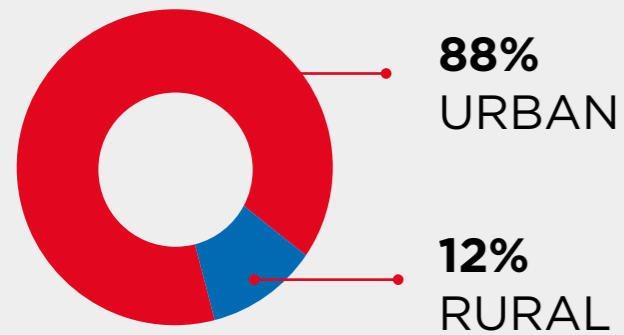
GULF OF MEXICO COAST  
**433 KMS**



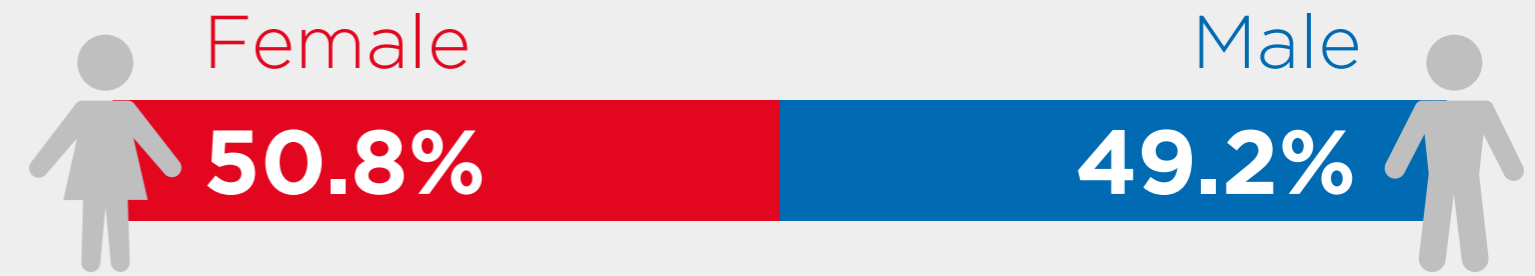
# TAMAULIPAS DEMOGRAPHIC PROFILE

## 43 MUNICIPALITIES

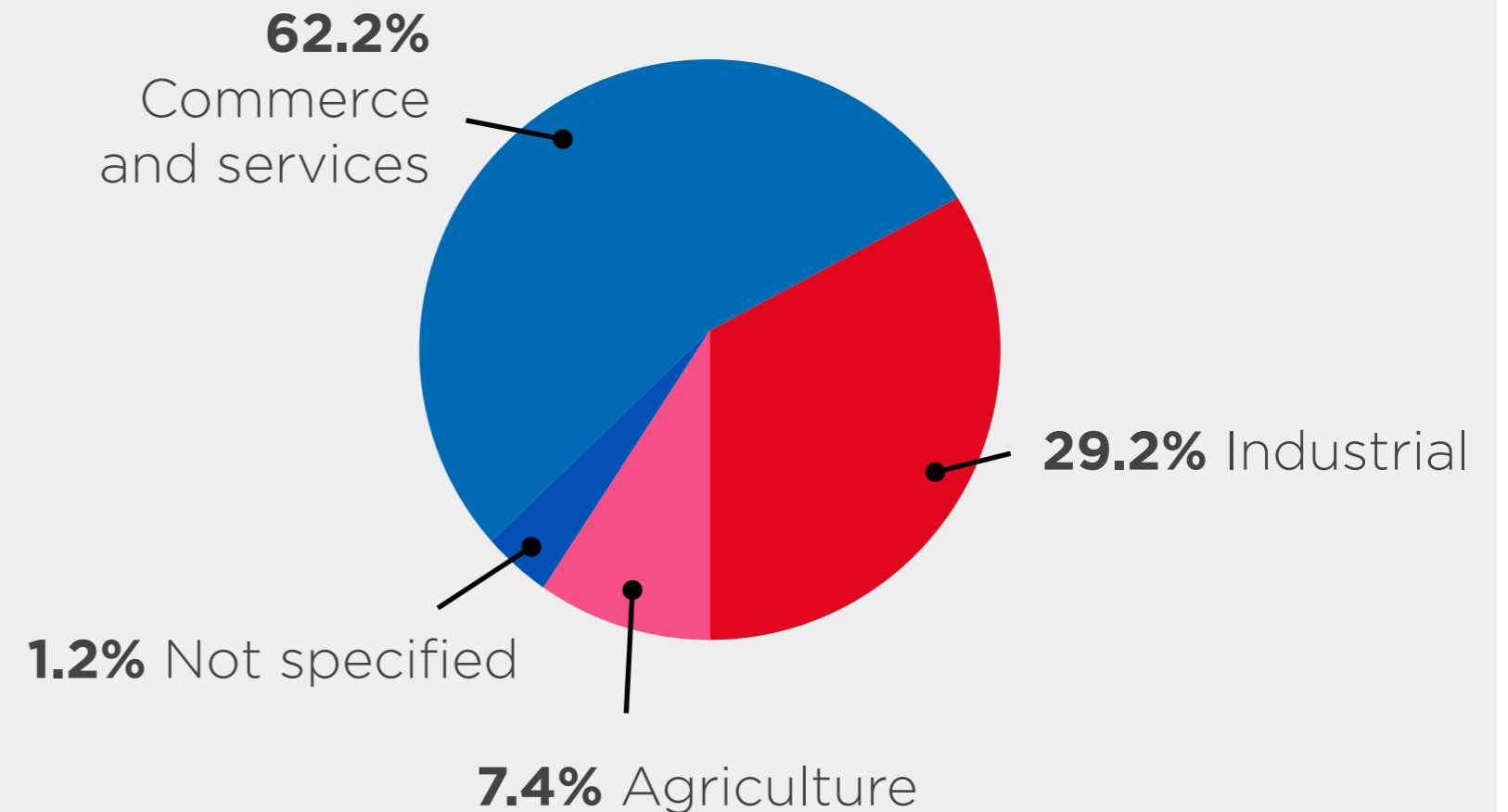
CAPITAL CITY CIUDAD VICTORIA  
POPULATION DISTRIBUTION



Total Population  
**3.6 MILLION**  
INHABITANTS  
+15 years old  
**256,973**



## EAP BY ACTIVITY SECTOR



**EAP: 1.6 MILLION INHABITANTS**  
(ECONOMICALLY ACTIVE POPULATION)

Working Pop.: **96.1%**

Fuente: INEGI, conteo de población y vivienda 2015

TAMAULIPAS

# TRANSPORT MULTIMODAL

— **14,014 KILOMETERS**  
IN HIGHWAYS

▬▬ **937**  
RAILROAD TRACKS

✈ **5**  
INTERNATIONAL AIRPORTS

⚓ **3**  
HIGH MARINE SEAPORTS

⚖ **18**  
INTERNATIONAL CROSSINGS  
**16** VEHICLE  
**2** RAILROAD



# TAMAULIPAS ROAD CONNECTIVITY

Tamaulipas

**14,014 KM**

Roads and highways

Linking  
Economic and  
Geographic  
Regions

## MAIN HIGHWAYS

- Mazatlan - Matamoros
- Manzanillo / Lazaro Cardenas - Tampico
- Ciudad de Mexico - Nuevo Laredo
- Veracruz - Monterrey - Matamoros

Fuente: SCT, PND 2013-2018



Northern  
Economic  
Corridor



# TAMAULIPAS RAILROAD CONNECTIVITY

Tamaulipas  
**937 KM**  
Railways

## RAILWAY LINES

- Ferromex
- Kansas City Southern
- Ferrosur
- Coahuila Durango

Fuente: SCT.



**INTERNATIONAL  
CROSSING  
RAILWAYS**

 Mexico

 United States  
of America



# TAMAULIPAS AIR CONNECTIVITY



United States  
of America

Tamaulipas  
**5 INTERNATIONAL  
AIRPORTS**



- Nuevo Laredo
- Reynosa
- Matamoros
- Ciudad Victoria
- Tampico

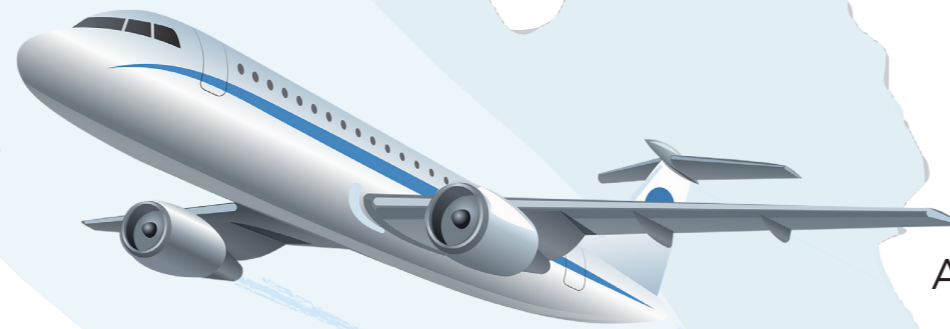


**19 FLIGHTS**



**1.5 MILLION  
PASSENGERS  
(2017)**

**6 AIRLINES**



# TAMAULIPAS MARINE CONNECTIVITY

Tamaulipas  
**3 MARINE PORTS**

**CARGO MOVEMENT**

**29.6** Million Tons in 2017

**19.7%** + compared to 2016

**14** MARINE LINES



Fuente: SCT.

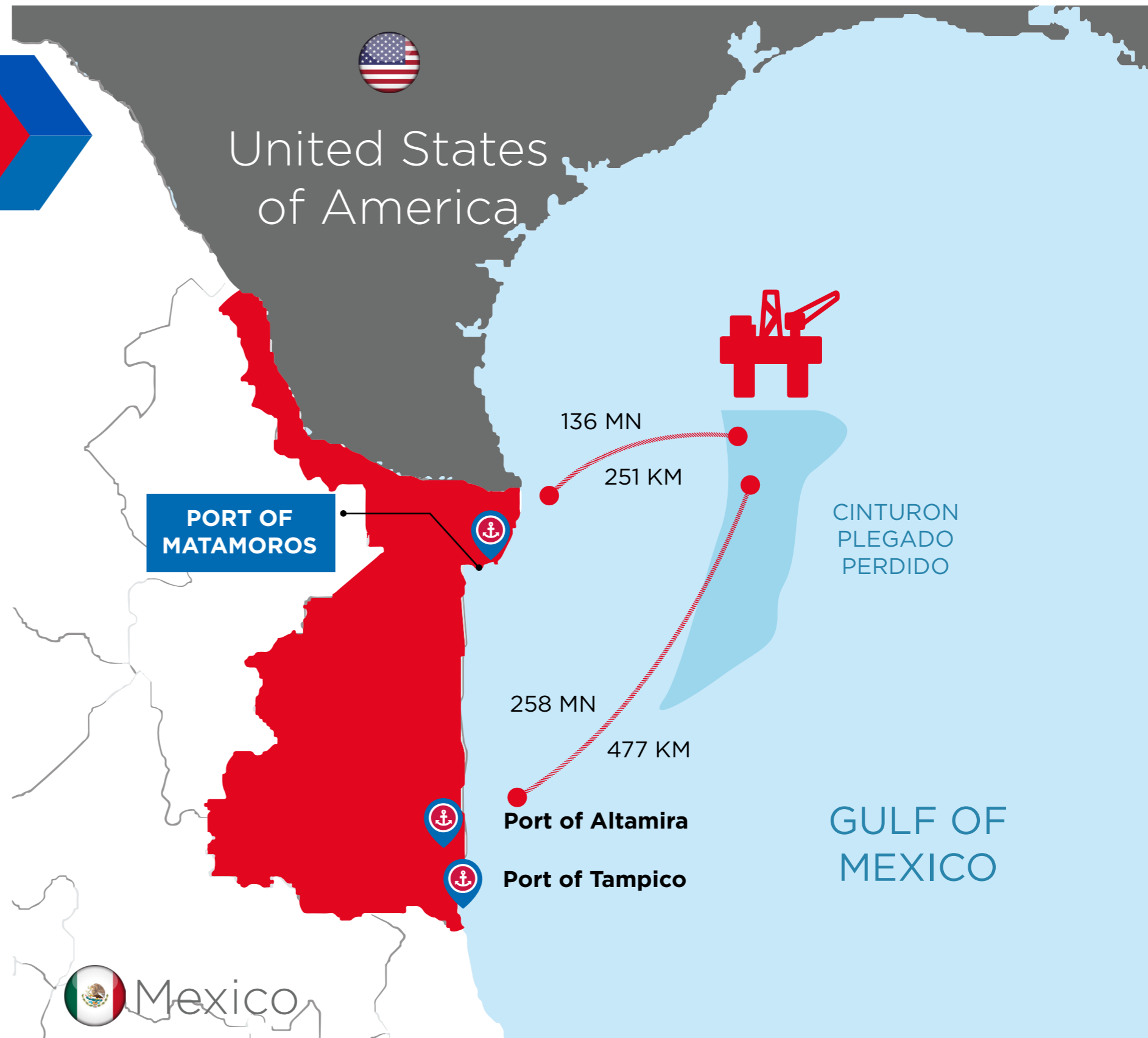
TAMAULIPAS

# PORT OF MATAMOROS

**\$1,800 MILLIONS**

OF PESOS IN BASIC  
INFRASTRUCTURE

- EXTENSION AND REINFORCEMENT OF BREAKWATERS
- NAVIGATION CHANNEL DREDGING (5 METERS DEEP)
- REHABILITATION OF EXISTING DOCK
- MODERNIZATION OF HIGHWAY ACCESS



TAMAULIPAS

# INTERNATIONAL CROSS WITH USA (TEXAS)

18

INTERNATIONAL  
CROSSINGS

9 COMMERCIAL



7 VEHICLE



2 RAILROAD

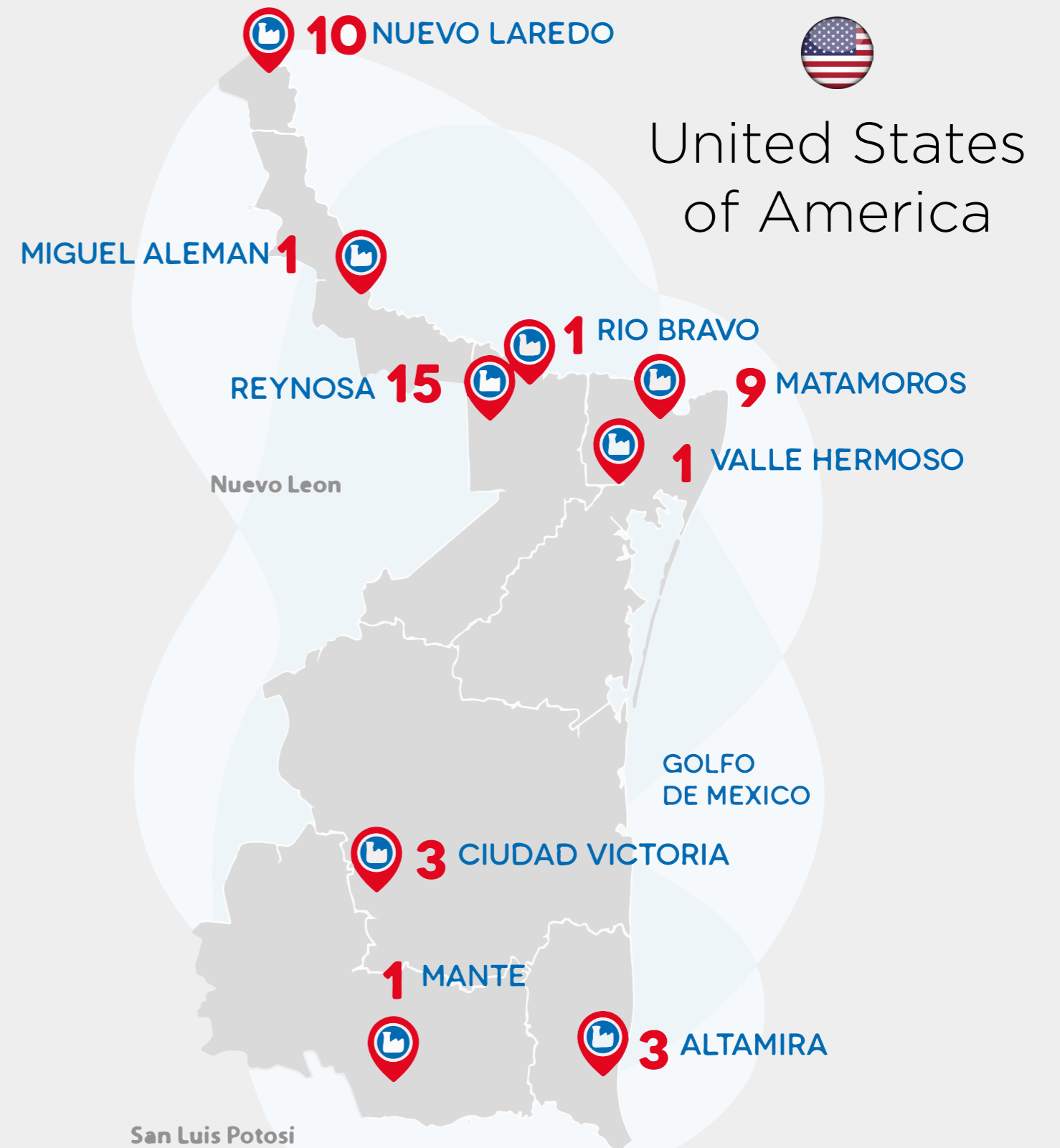


# TAMAULIPAS INDUSTRIAL PARKS

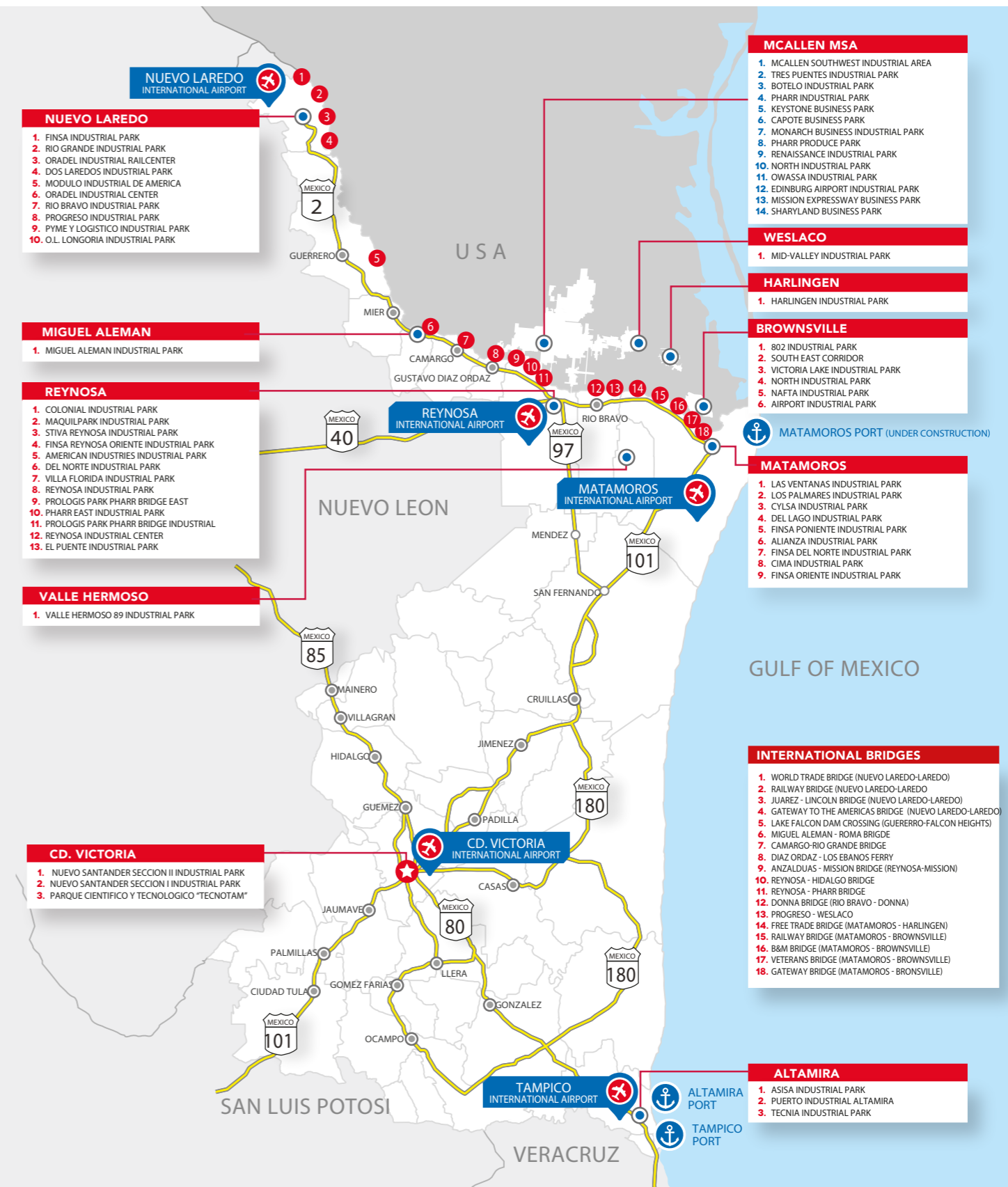


**4,722.58**

HECTARES AVAILABLE FOR  
INDUSTRIAL DEVELOPMENT



# TAMAULIPAS INDUSTRIAL PARKS



TAMAULIPAS

# WHY INVEST IN TAMAULIPAS?



**STRATEGIC  
LOCATION**

**SOLID INFRASTRUCTURE AND  
CONNECTIVITY WITH COMPETITIVE  
ADVANTAGES IN LOGISTICS**



**3 DEEPWATER PORTS AND 18  
INTERNATIONAL CROSSINGS ON  
THE U.S. BORDER**



TAMAULIPAS

# WHY INVEST IN TAMAULIPAS?



**DIVERSIFIED ECONOMY  
WITH COMPETITIVE  
PRODUCTIVE SECTORS**

**EMERGING AND DEVELOPING  
INDUSTRIAL CLUSTERS**



**YOUNG, COMMITTED  
AND QUALIFIED  
WORKFORCE**

# REGIONAL PRODUCTIVE VOCATION

## RIBEREÑA REGION

- Foreign trade
- Energy
- Tourism

## NUEVO LAREDO REGION

- Foreign trade
- Electric-Electronic
- Energy
- Tourism

## REYNOSA REGION

- Foreign trade
- Electric-Electronic
- Energy
- Tourism

## MATAMOROS REGION

- Foreign trade
- Autoparts
- Electric
- Energy
- Tourism
- Fishing

## CENTRAL REGION

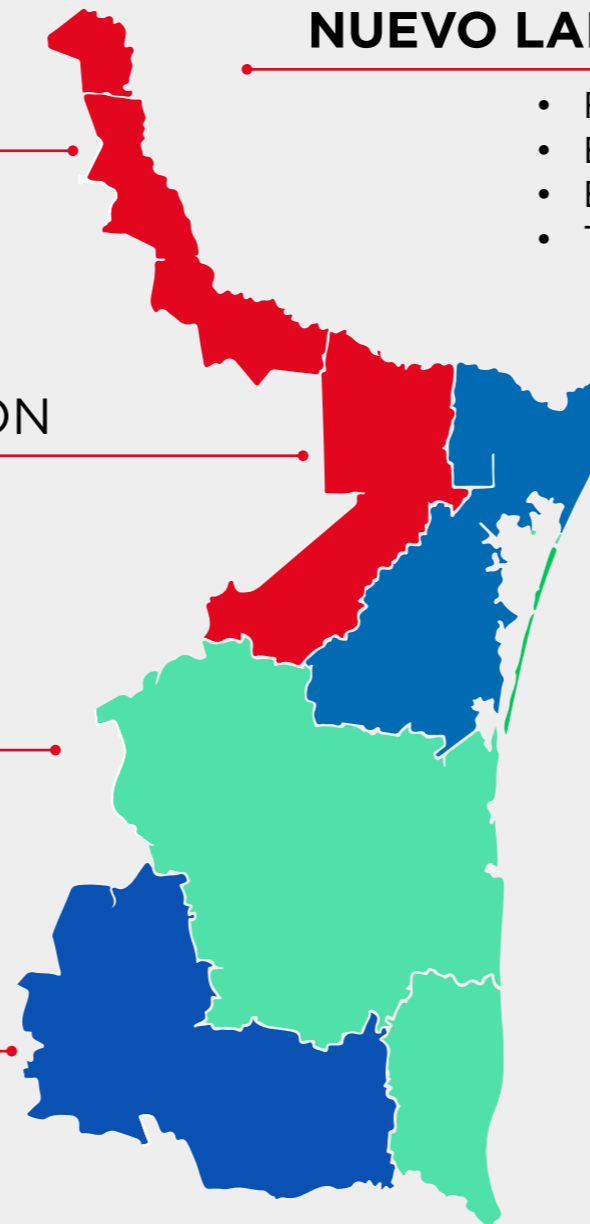
- Tourism
- Energy
- Farming
- Cattle raising
- Fishing
- Auto parts

## MANTE REGION

- Agroindustry
- Tourism
- Farming

## SOUTH REGION

- Foreign trade
- Chemical - Petrochemical
- Energy
- Tourism
- Fishing



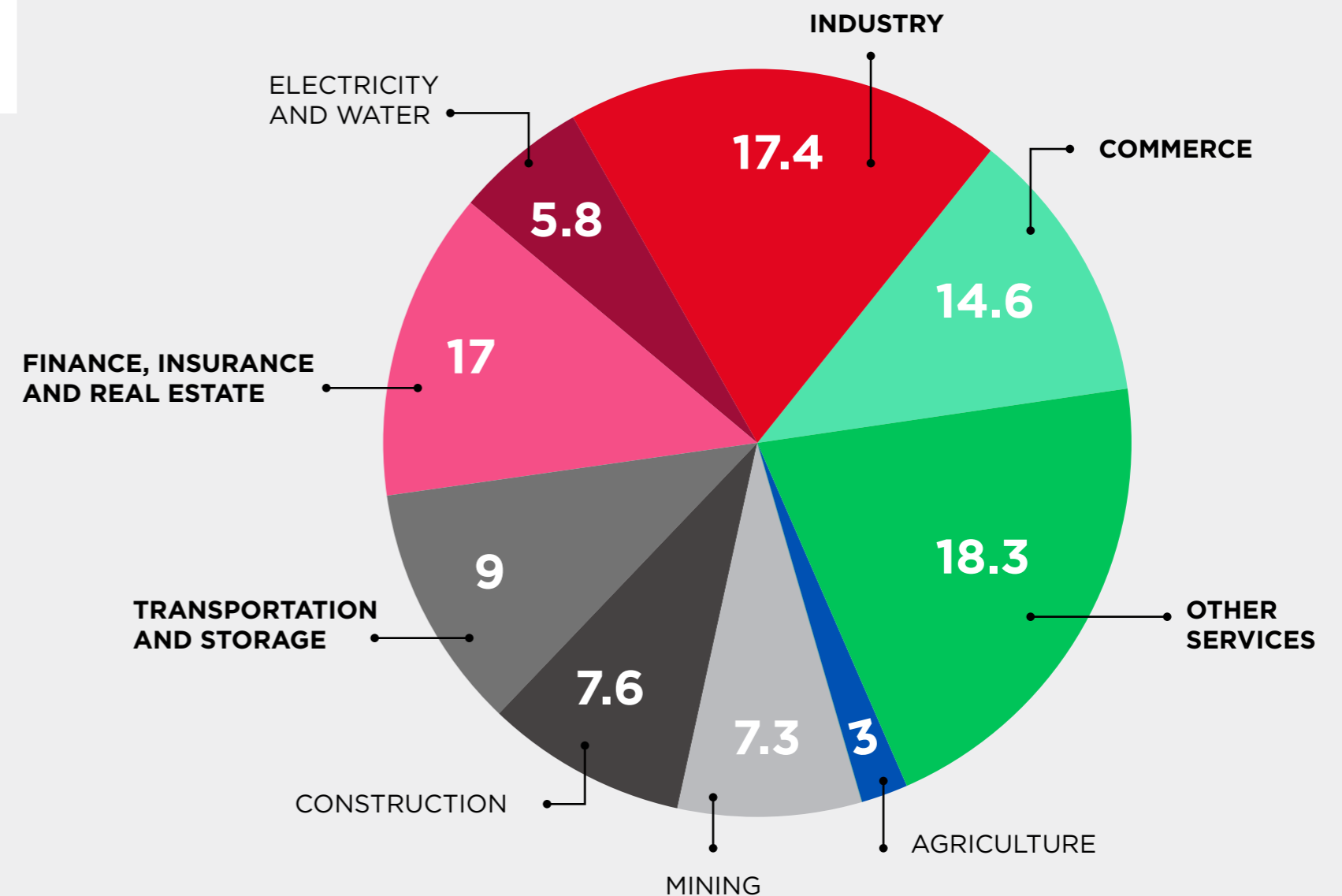
# TAMAULIPAS GROSS DOMESTIC PRODUCT

## DIVERSIFIED ECONOMY IN PRODUCTIVE COMPETITIVE SECTORS



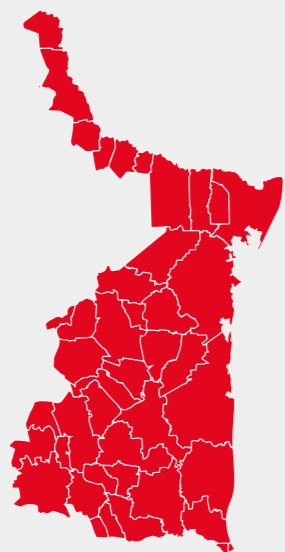
GDP **\$557,763** MILLIONS OF PESOS

RANKS **TWELFTH**  
PLACE IN NATIONAL  
ECONOMY



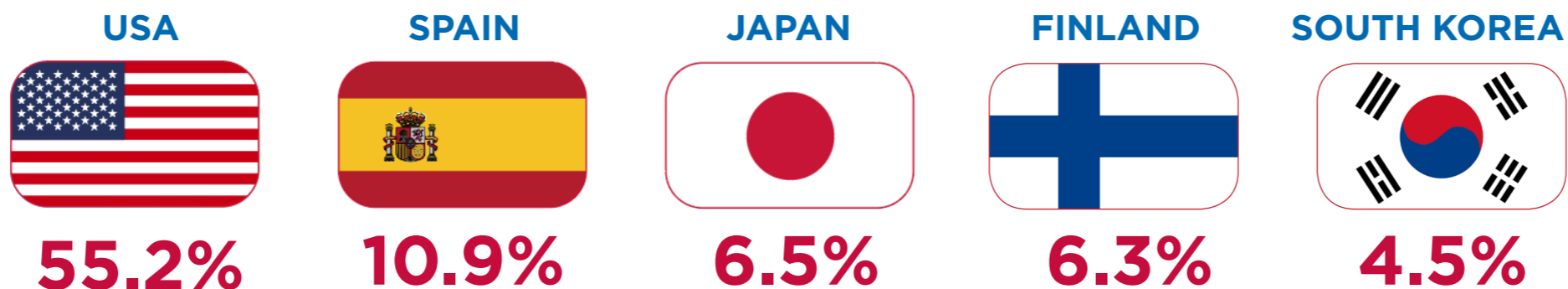
TAMAULIPAS

# FOREIGN DIRECT INVESTMENT



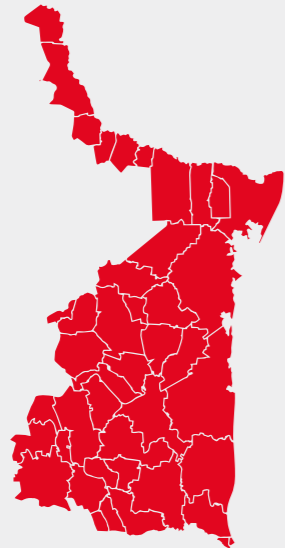
**TAMAULIPAS IS THE EIGHT STATE IN THE COUNTRY WITH THE MAYOR FOREIGN DIRECT INVESTMENT FLOW 1'474.5 MILLION DOLLARS.**

4.7% OF THE NATIONAL TOTAL



TAMAULIPAS

# TAMAULIPAS FOREIGN TRADE



TAMAULIPAS IS THE EIGHTH STATE IN THE COUNTRY WITH THE HIGHEST FLOW OF FOREIGN DIRECT INVESTMENT WITH **1'474.5 MILLION DOLLARS**



RANKS **FIRST PLACE** NATIONALLY IN THE CHEMICAL INDUSTRY



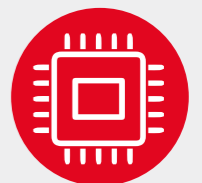
RANKS **FOURTH PLACE**

NATIONALLY IN ACCESSORIES, ELECTRICAL APPLIANCES AND POWER GENERATION EQUIPMENT



RANKS **FOURTH PLACE**

NATIONALLY IN MANUFACTURING OF COMPUTER, COMMUNICATION AND MEASUREMENT EQUIPMENT AND ELECTRONIC COMPONENTS AND ACCESSORIES.



FUENTE: INEGI, DIC 2017

# TAMAULIPAS TRADE FLOW BETWEEN MEXICO AND UNITED STATES THROUGH TAMAULIPAS



## BY HIGHWAYS

**41.5%** OF THE  
NATIONAL TOTAL

THROUGH CUSTOMS OF  
NUEVO LAREDO



## BY RAILROAD

**53.3%** OF THE  
NATIONAL TOTAL

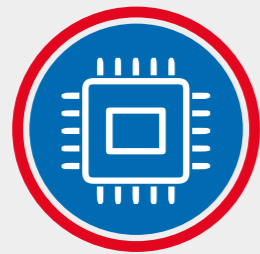
THROUGH CUSTOMS OF  
NUEVO LAREDO AND MATAMOROS



# TAMAULIPAS STRATEGIC SECTORS



CHEMICAL-  
PETROCHEMICAL



ELECTRIC  
ELECTRONIC



AUTOMOTIVE



AEROSPACE



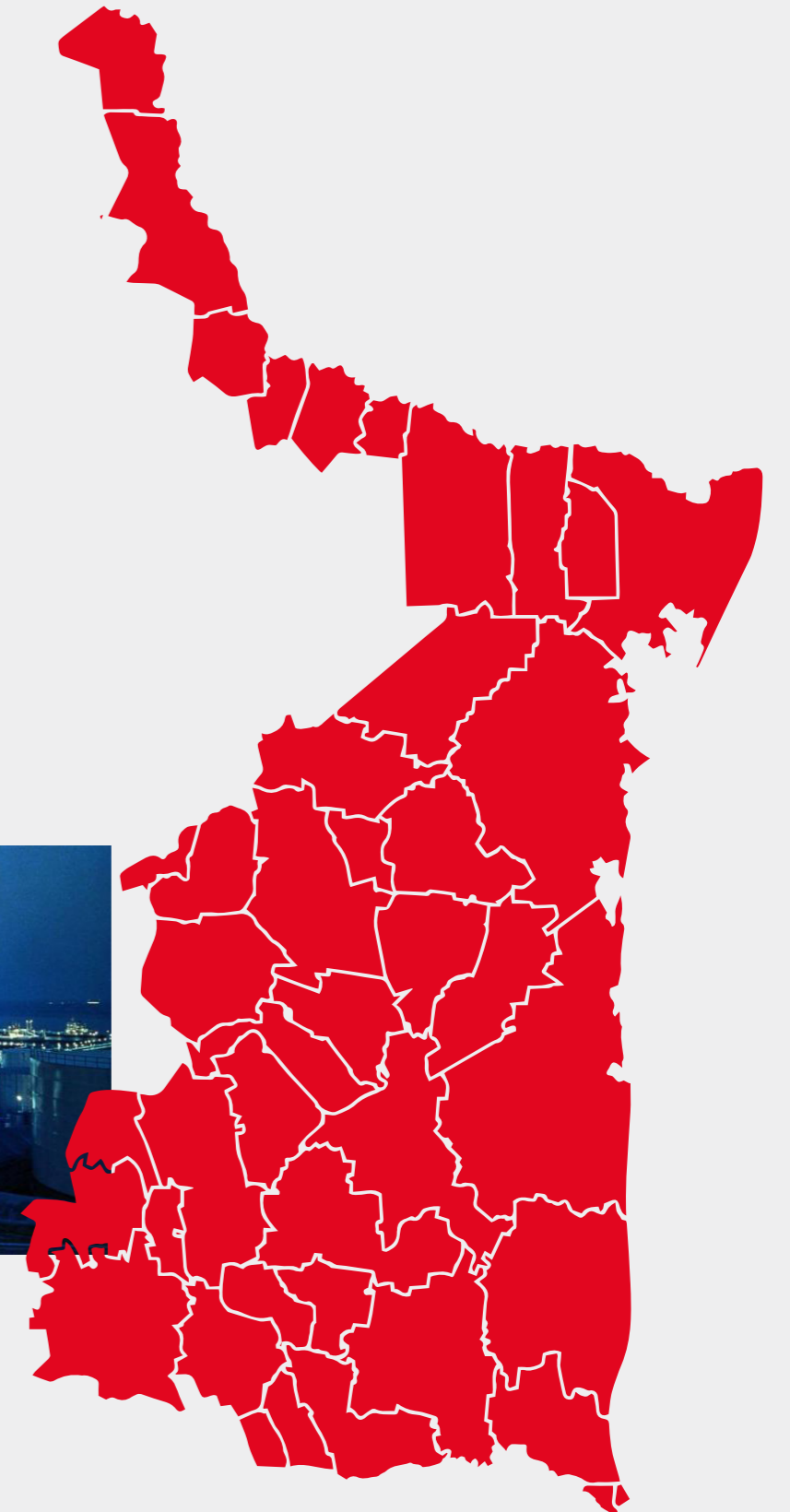
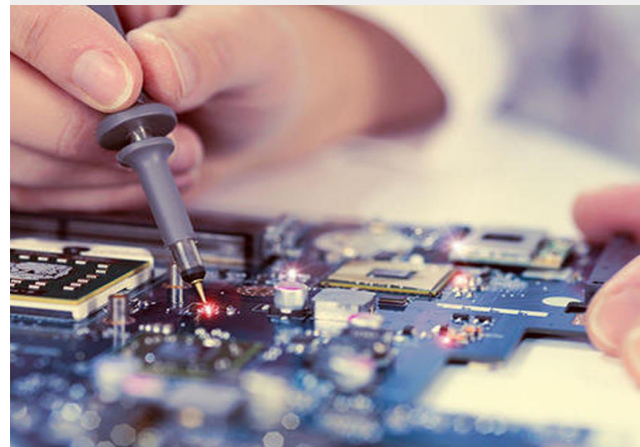
ENERGETIC



MEDICAL



AGRIBUSINESS



Fuente: Secretaría de Desarrollo Económico

# TAMAULIPAS AUTOMOTIVE SECTOR



## MAIN COMPANIES

**EATON**

**MAGNA**

**posco**

**HILTI**

**Delphi  
Technologies**

**INTEVA**

**LINAMAR**

**DENSO TEN**

**Valeo**

**CEQUENT**

**Panasonic**

**KSS  
SAFETY SYSTEMS**

**TRICO**

**HYDRO**

**TRW**

COMPANIES

**200**

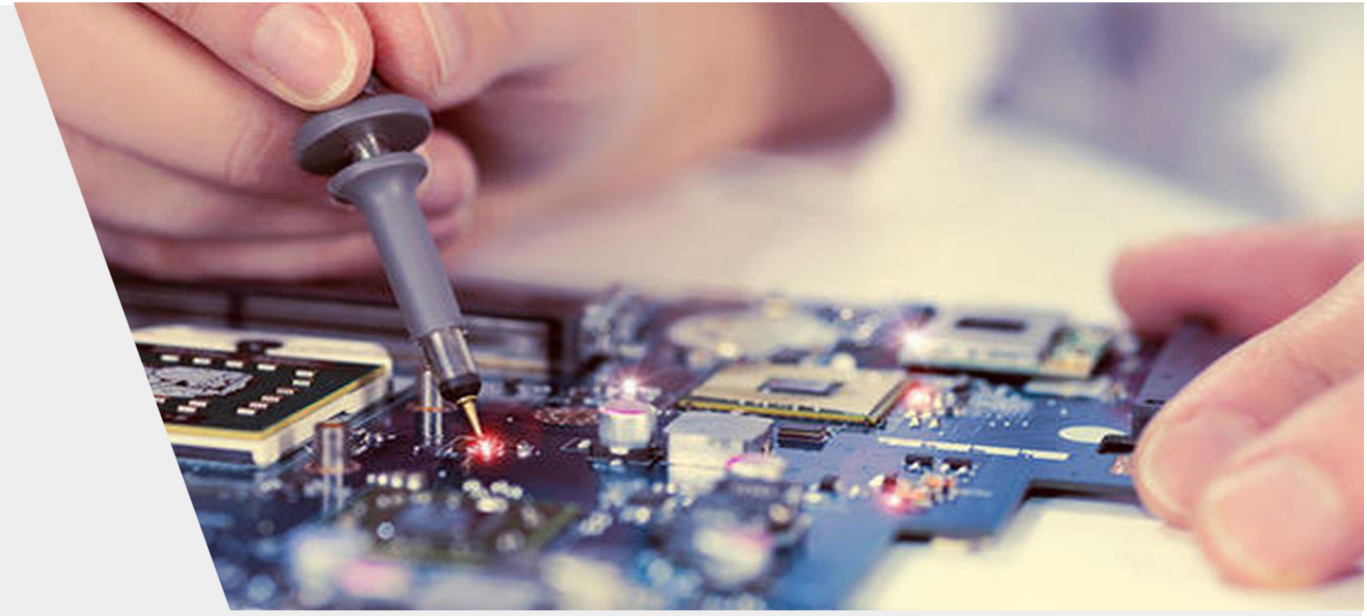
JOBS

**63,637**

## MAIN PRODUCTS

- DASHBOARDS
- STEERING WHEELS
- HARNESSES
- SECURITY SYSTEMS
- SENSORS
- BREAK SYSTEMS
- AIR CONDITIONING SYSTEMS
- SUSPENSION PARTS
- GALVANIZED STEEL SHEET

# TAMAULIPAS ELECTRONIC/ELECTRIC SECTOR



## MAIN COMPANIES



COMPANIES

**93**

JOBS

**68,130**

## MAIN PRODUCTS

- ENERGY AND BALLASTS
- CAR RADIOS
- BATTERIES
- RADIO EQUIPMENT
- ELECTRICAL POWER SUPPLIES
- TELEVISIONS
- TRANSFORMERS
- A/C ACCESSORIES
- POWER TOOL MANUFACTURING

# TAMAULIPAS CHEMICAL AND PETROCHEMICAL SECTOR



## MAIN COMPANIES



COMPANIES

**74**

JOBS

**6,395**

## MAIN PRODUCTS

- PET
- PVC
- ABS
- ABSTEREPHTALIC ACID PTA
- DIMETHYL TEREPHTHALATE DMT
- CARBON BLACK
- TITANIUM DIOXIDE
- SYNTHETIC RUBBER
- BIORENTED POLYPROPYLENE FILM

**MEXICO'S MOST IMPORTANT CHEMICAL AND PETROCHEMICAL CORRIDOR**

# TAMAULIPAS AEROSPACE SECTOR

## MAIN COMPANIES



COMPANIES

9

JOBS

8,256

## MAIN PRODUCTS

- AIRCRAFT TURBINES
- UNDERCARRIAGE
- ELECTRICAL CONNECTORS
- TELECOMUNICATION PRODUCTS
- HYDRAULIC RUBBER MANUFACTURING
- AIRCRAFT VALVES
- SIGNAL TRANSMITTERS
- DOOR SENSORS
- POWER TRANSFER UNITS

# TAMAULIPAS ENERGY SECTOR

## MAIN COMPANIES



COMPANIES

**94**

JOBS

**12,332**

## MAIN ACTIVITY PRODUCTS

- MANUFACTURE OF PETROLEUM AND COAL DERIVED PRODUCTS
- CONSTRUCTION OF ELECTRIC POWER GENERATION AND CONDUCTION WORKS
- GENERATION TRANSMISSION AND DISTRIBUTION OF ENERGY AND SUPPLY OF WATER AND GAS.

# TAMAULIPAS MEDICAL

## MAIN COMPANIES



COMPANIES

**13**

JOBS

**15,275**

## MAIN PRODUCTS:

- ASSEMBLY AND MANUFACTURE OF MEDICAL EQUIPMENT
- CATHETERS
- TRAYS
- SURGICAL EQUIPMENT
- NORMAL AND ELECTRIC CHAIRS
- COMFORTABLE STRETCHER RAILS
- FURNITURE FOR THE MEDICAL INDUSTRY
- MANUAL HOSPITAL BED
- CATHETERS
- STAPLERS FOR USE IN HEART SURGERY

# TAMAULIPAS AGRIBUSINESS

## MAIN COMPANIES



Olivarreal



MEZCAL ARIAS S.A. DE C.V.



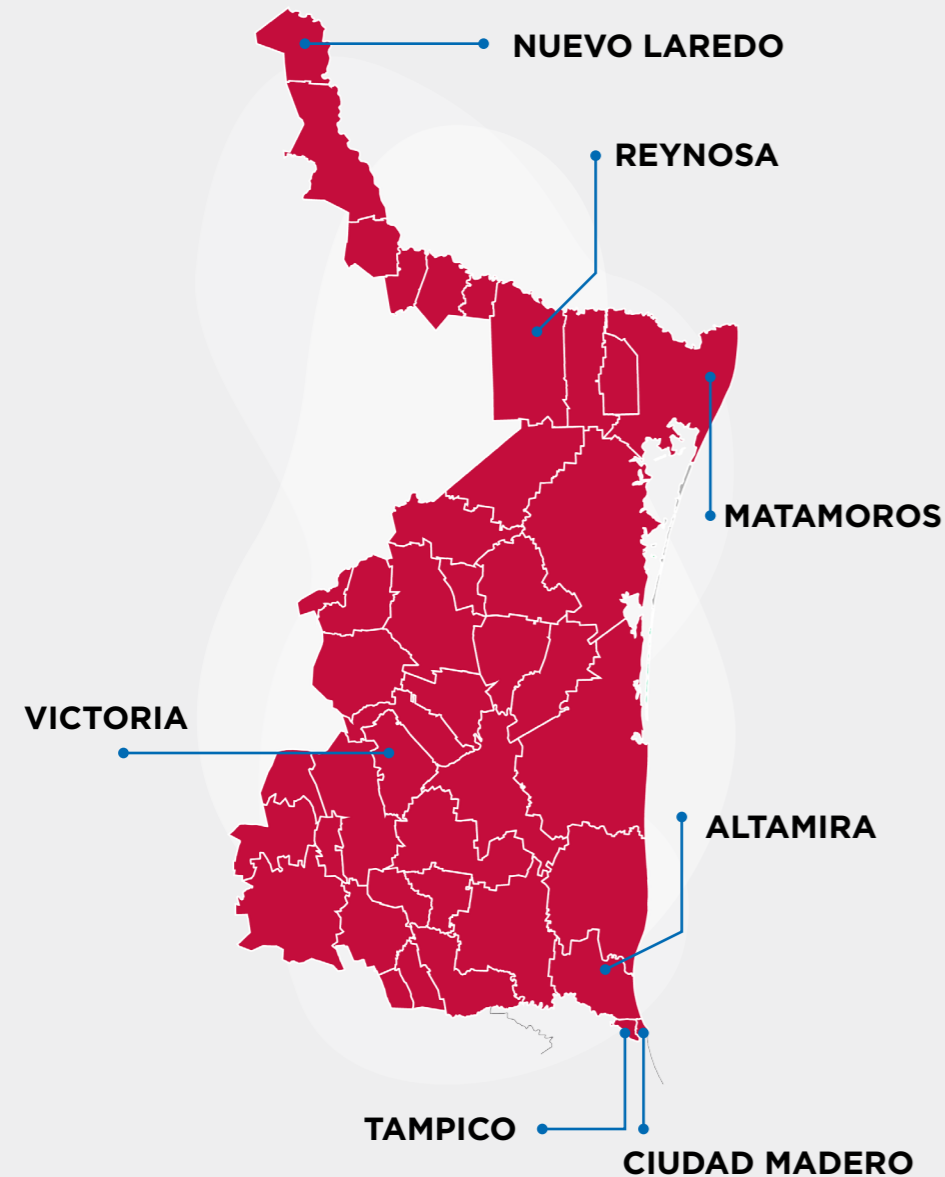
## MAIN PRODUCTS:

- TEQUILA
- MEZCAL
- OLIVE
- CITRUS
- ALOE VERA
- SUGAR
- SORGHUM
- MEAT.

# TAMAULIPAS EDUCATIONAL OFFER



## UNIVERSITIES AND SUPERIOR INSTITUTES

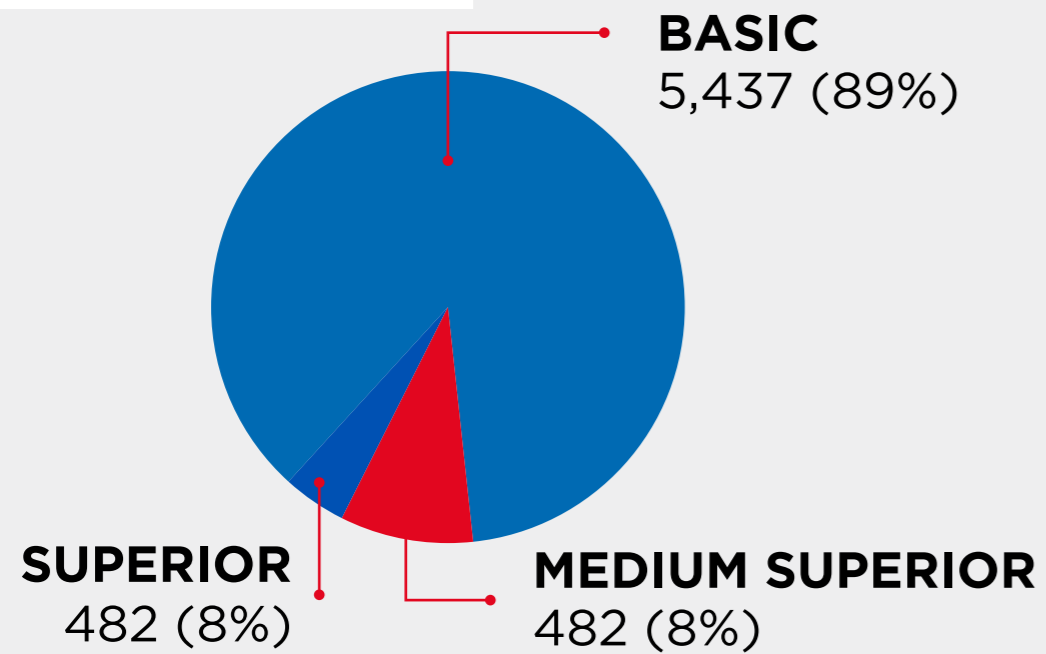


| MAIN UNIVERSITIES | STUDENTS                   |                 | SCHOOLS                    |                 |
|-------------------|----------------------------|-----------------|----------------------------|-----------------|
|                   | CAREER TECHNICAL EDUCATION | BACHELOR DEGREE | CAREER TECHNICAL EDUCATION | BACHELOR DEGREE |
| NUEVO LAREDO      | 6,461                      | 11,031          | 11                         | 11              |
| REYNOSA           | 12,452                     | 16,582          | 13                         | 20              |
| MATAMOROS         | 10,539                     | 15,716          | 13                         | 23              |
| VICTORIA          | 10,759                     | 21,678          | 9                          | 23              |
| ALTAMIRA          | 5,922                      | 7,513           | 4                          | 9               |
| TAMPICO           | 4,173                      | 22,109          | 6                          | 10              |
| CIUDAD MADERO     | 9,019                      | 9,399           | 5                          | 16              |

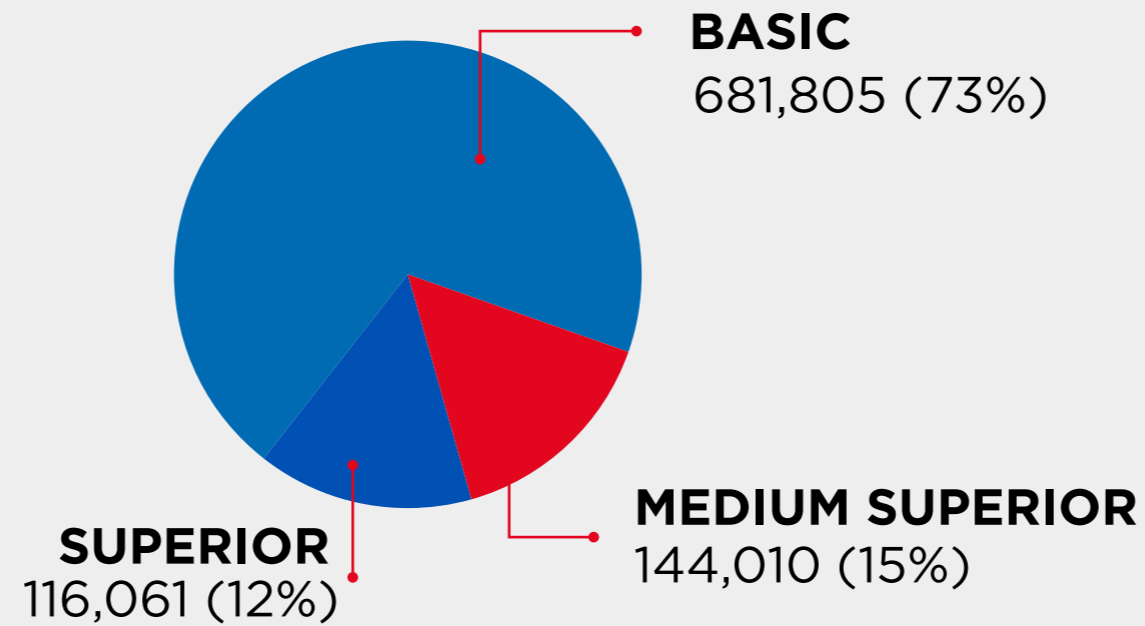


# TAMAULIPAS EDUCATIONAL OFFER

## SCHOOLS



## BACHELORS



## UNIVERSITIES



Fuente: Secretaría de Educación 2016-2017

# TAMAULIPAS EDUCATIONAL PROFILE

**2,243** Superior Technicians  
**15,556** Superior

Bachelors **10,828**  
 Engineering **15,556**

## BACHELOR'S DEGREE

- International commerce
- Law
- Accounting
- International Business
- Administration
- Commercialization
- Economics
- Information technician
- Total quality
- Languages and public relations
- Science of communication
- Architecture

## ENGINEERING

- Security and Environment
- Oil
- Renewable energy
- Industrial
- Chemist
- Mechanics
- Electrical
- Electronic
- Electromechanic
- Industrial biochemistry
- Chemical processes
- operation and industrial processes
- Plastics
- Mechatronic
- Industrial maintenance

Fuente: Secretaría de Educación 2016-2017



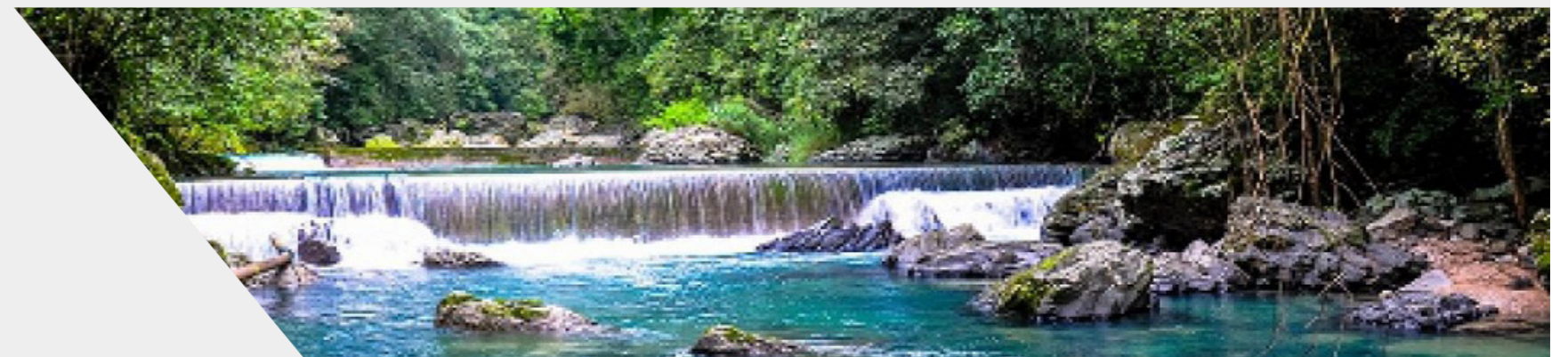
# 17,799 GRADUATES

SENIOR TECHNICIAN AND SUPERIOR



# TAMAULIPAS QUALITY OF LIFE

- 100% COVERAGE OF HEALTH SERVICES
- RECOGNIZED UNIVERSITIES AND EDUCATION INSTITUTES
- CONVENTION AND CONGRESS CENTERS
- GOLF COURSES
- BEACH AND MOUNTAIN TOURISTS CENTERS
- GREAT GASTRONOMIC VARIETY



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