

**MEXICO**  
**INDUSTRY** SGICP®  
EL MEDIO INFORMATIVO DE LA INDUSTRIA MANUFACTURERA

INVEST IN  
**SAN LUIS POTOSI**

[www.mexicoindustry.com](http://www.mexicoindustry.com)

# SAN LUIS POTOSI STRATEGIC LOCATION



United States of America

Total Territorial  
Surface  
**61,138 KM<sup>2</sup>**

The state of San Luis Potosi represents 3.12% of the country's total area



# SAN LUIS POTOSI DEMOGRAPHIC PROFILE

Total Population  
**2'845,959**  
INHABITANTS



## POPULATION DISTRIBUTION

**1,242,617**  
ECONOMICALLY ACTIVE  
POPULATION



# SAN LUIS POTOSI ROAD CONNECTIVITY

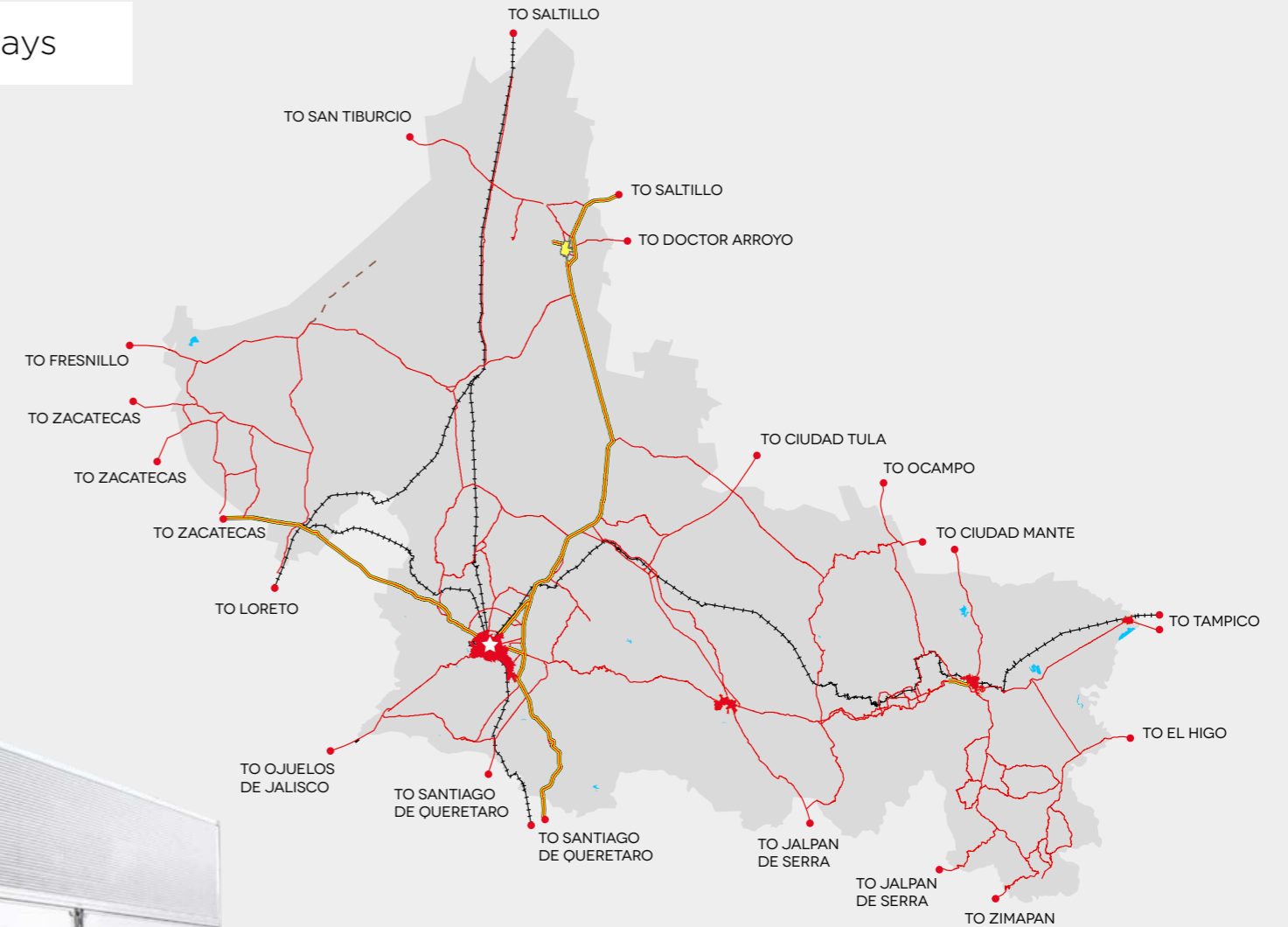
—●— Roads and highways

FEDERAL: **2,348 KM.**  
STATE: **4,529 KM.**  
RURAL ROADS: **5,621 KM**

Linking  
Economic and  
Geographic  
Regions

## DISTANCE FROM QUERETARO TO:

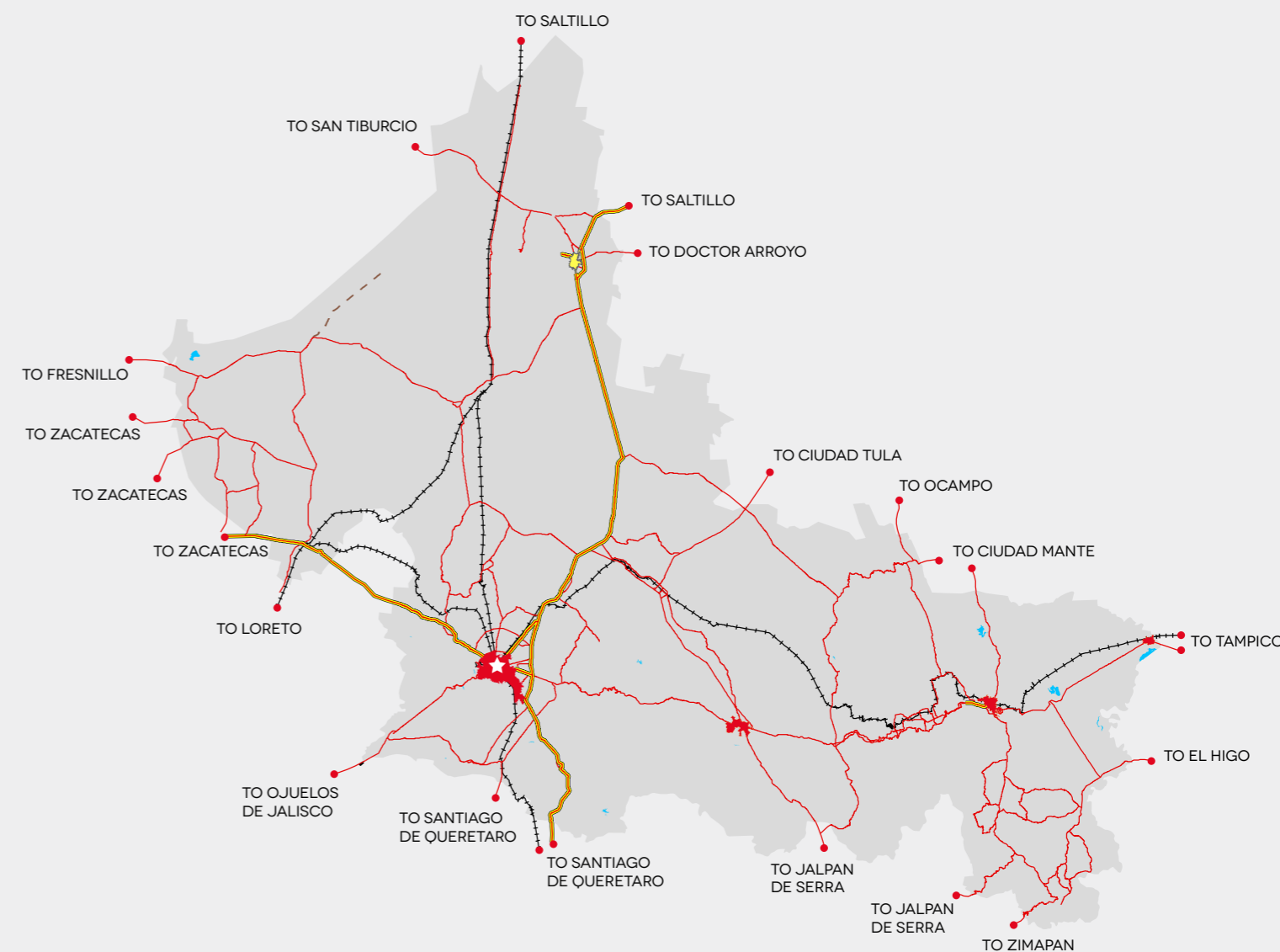
MEXICO'S MAIN CITIES	KM	MILES	MEXICO'S MAIN CITIES	KM	MILES
Aguascalientes, Ags.	165	103	Atlanta, GA.	2,484	1,554
Altamira, Tam.	454	282	Chicago, IL.	2,972	1,847
Cd. Juarez, Chih.	1,386	861	Cleveland, OH	3,319	2,062
Chihuahua, Chih.	1,019	633	Dallas, TX.	1,417	881
Guanajuato, Gto.	193	120	Detroit, MI.	3,324	2,066
Ciudad de Mexico	419	260	Los Angeles, CA.	2,626	1,632
Monterrey, N.L.	514	319	New York, NY.	3,832	2,381
Queretaro, Qro.	212	132	Saint Louis, MO.	2,430	1,510
Reynosa, Tam.	657	408	San Francisco, CA.	3,240	2,013
Tijuana, B.C.N.	2,518	1,565	Seattle, WA.	4,124	2,563



# SAN LUIS POTOSI RAILROAD CONNECTIVITY

**1,235 KM.** OF RAILWAY LINES  
2 MAIN RAILROAD COMPANIES  
(KANSAS CITY SOUTHERN  
MEXICO & FERROMEX).

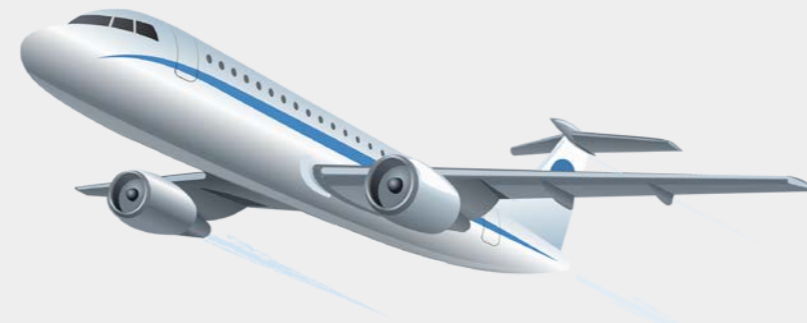
RAILROAD



# SAN LUIS POTOSI AIR CONNECTIVITY

## 2 INTERNATIONAL AIRPORT

COMMERCIAL USE & CARGO



**SAN LUIS POTOSI INTERNATIONAL AIRPORT** (Ponciano Arriaga) / SLP  
COMMERCIAL USE & CARGO



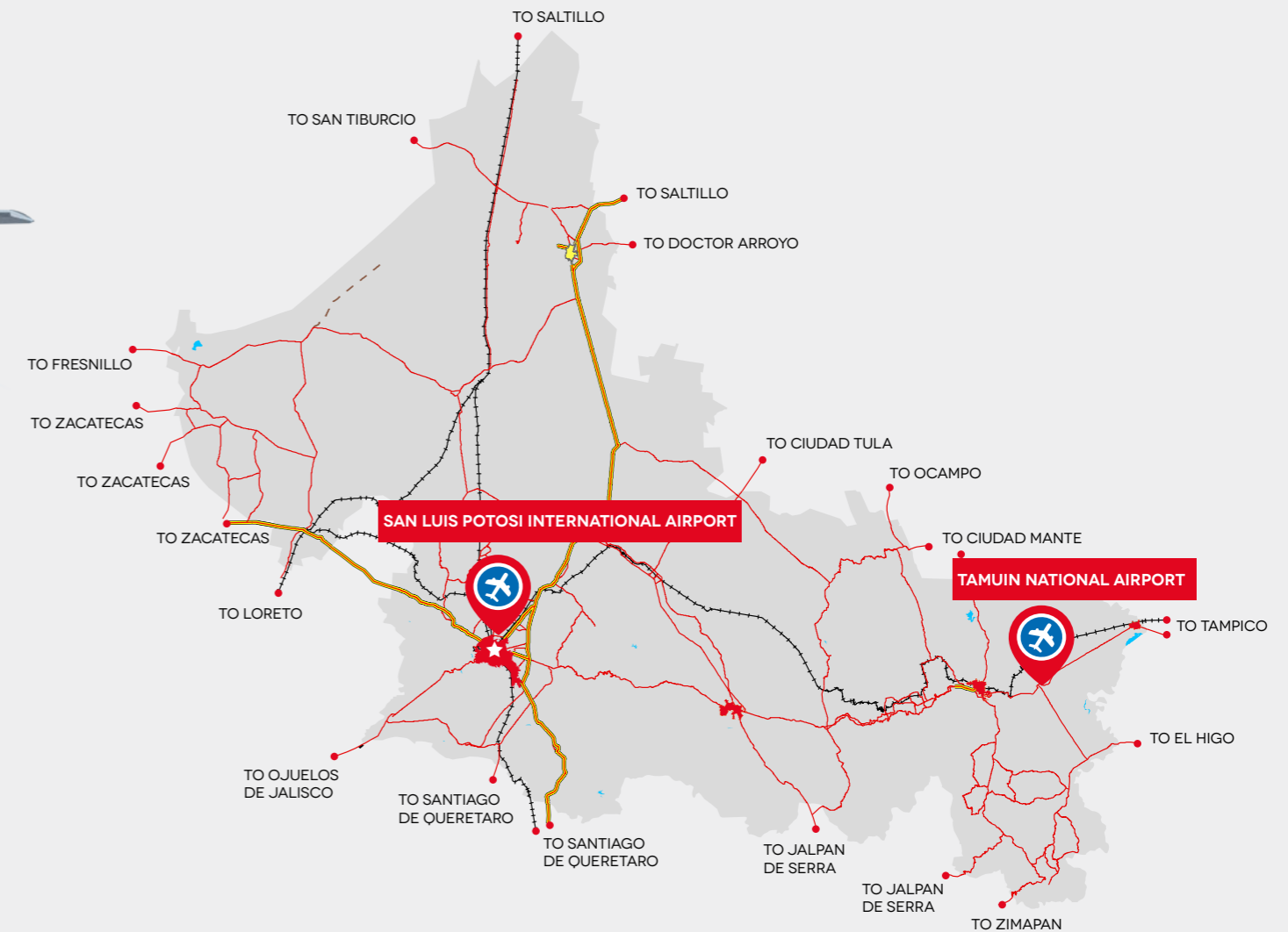
**TAMUIN NATIONAL AIRPORT / TSL**  
COMMERCIAL USE & CARGO

### NATIONAL DEPARTURES

Cancun | Cd. Juarez | Ciudad de Mexico | Monterrey | Puebla  
Puerto Vallarta | Tijuana | Toluca | Torreon | Veracruz

### INTERNATIONAL DEPARTURES

Dallas, TX. | Houston, TX.

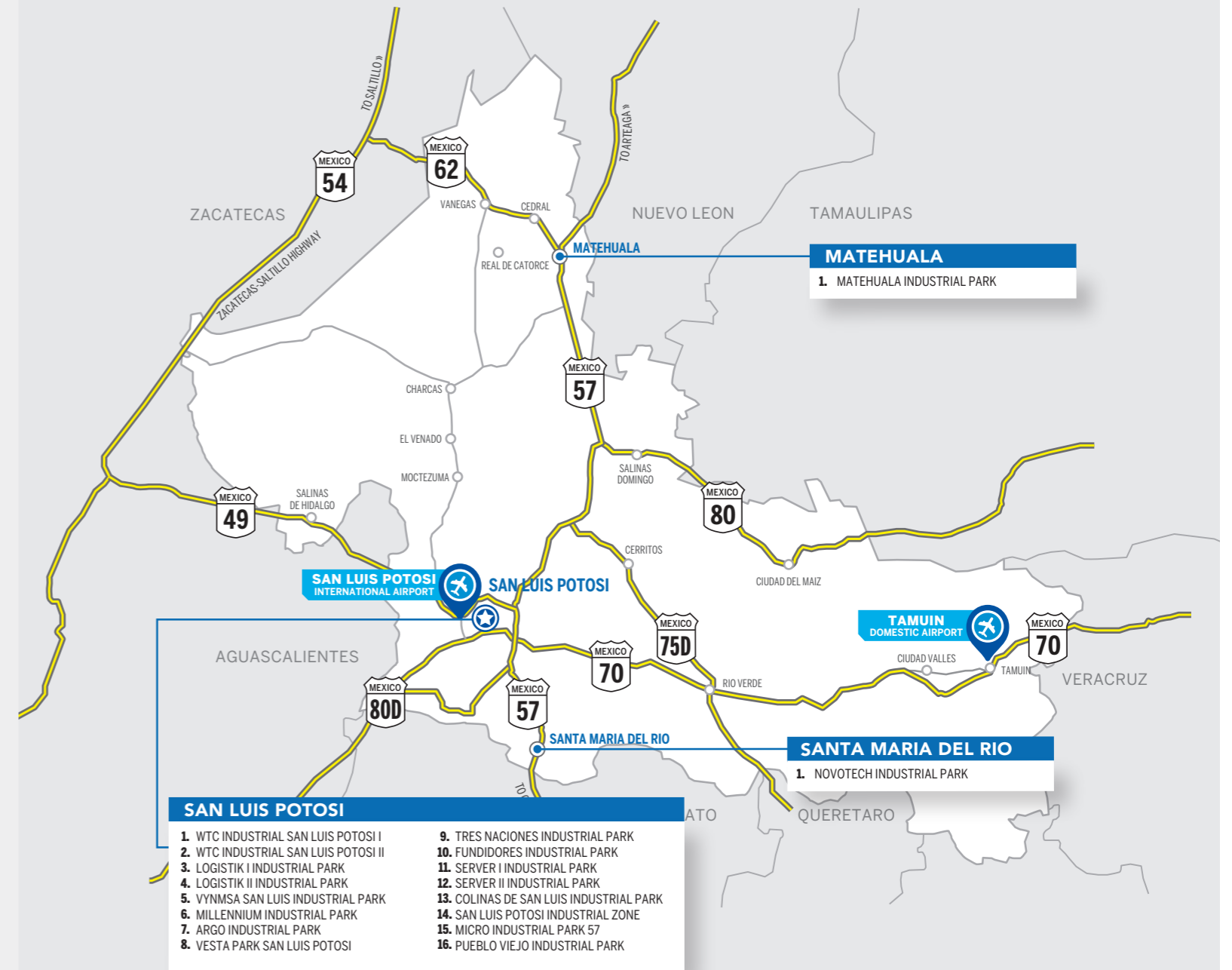


# SAN LUIS POTOSI INDUSTRIAL PARKS



**18** INDUSTRIAL PARKS

**4** INDUSTRIAL ZONES  
IN THE ENTIRE STATE



SAN LUIS POTOSI  
**HEALTH SERVICE**



**728** hospitals  
private & public

**686**  
Public

**42**  
Private



**416**  
hospital beds

**13,031**  
Rooms

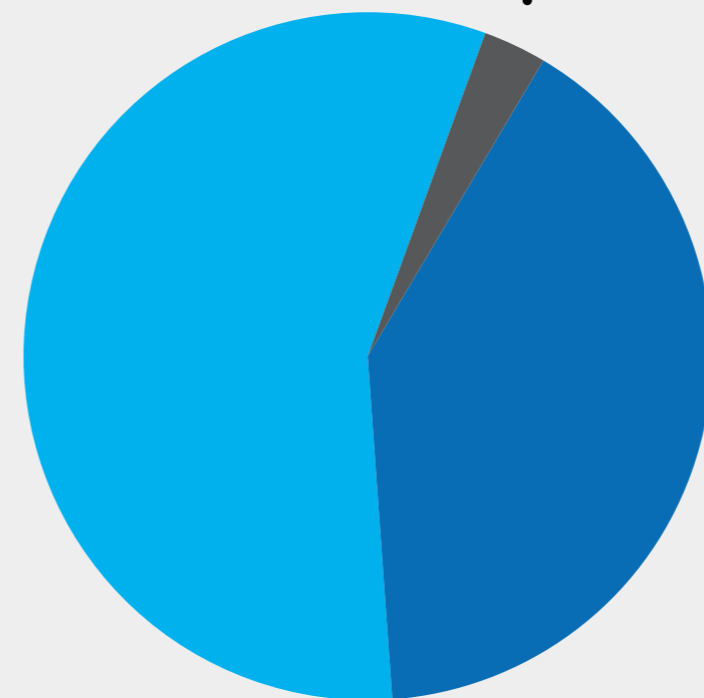


# SAN LUIS POTOSI GROSS DOMESTIC PRODUCT



**513,397**  
MILLIONS OF  
DOLLARS

**53%**  
TERTIARY  
ACTIVITIES



**4%**  
PRIMARY  
ACTIVITIES

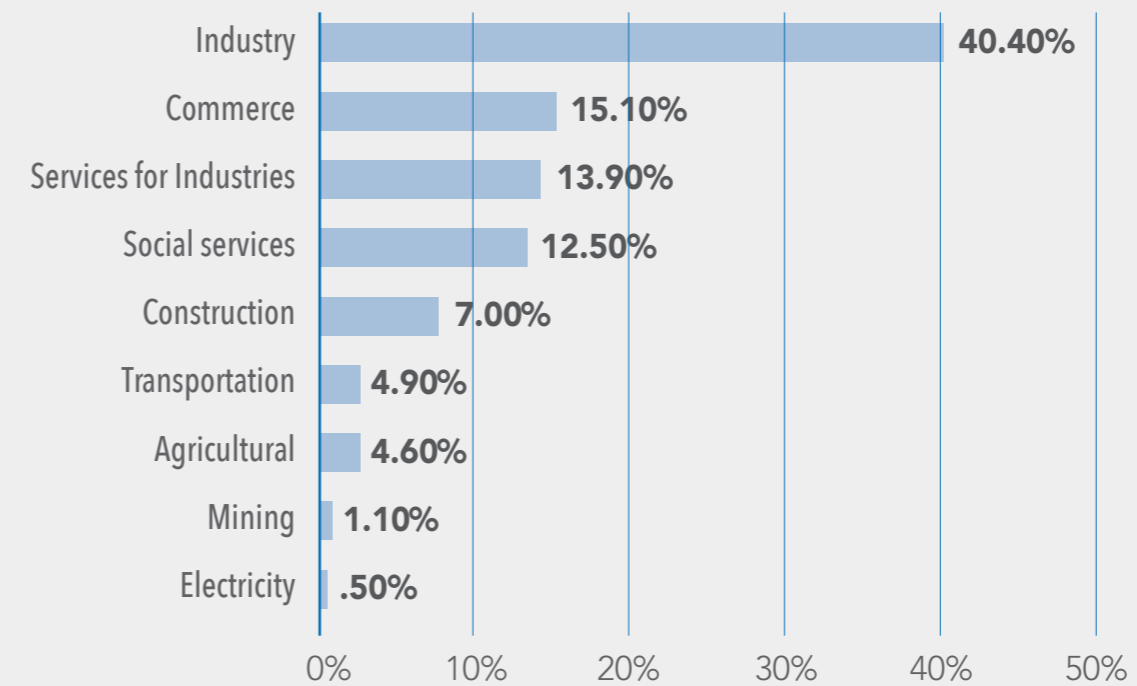
**43%**  
SECONDARY  
ACTIVITIES

# SAN LUIS POTOSI FOREIGN DIRECT INVESTMENT



## TERTIARY ACTIVITIES

Tertiary activities contributed with **51.2%** to the state's GDP in **2019**, **4.9%** primary, **43.9%** secondary



**42.20%**



**13.92%**



**12.86%**



**6.49%**

**OTHERS  
24.53%**

# SAN LUIS POTOSI INDUSTRIAL MAIN SECTORS

San Luis Potosí recorded **1,190,704** workers during 2017, mainly in the agriculture, forestry, fishing and hunting, accounting for 3.2% of the workers at this industry nationwide.



## AUTOMOTIVE



## FOOD INDUSTRY



## CHEMICAL



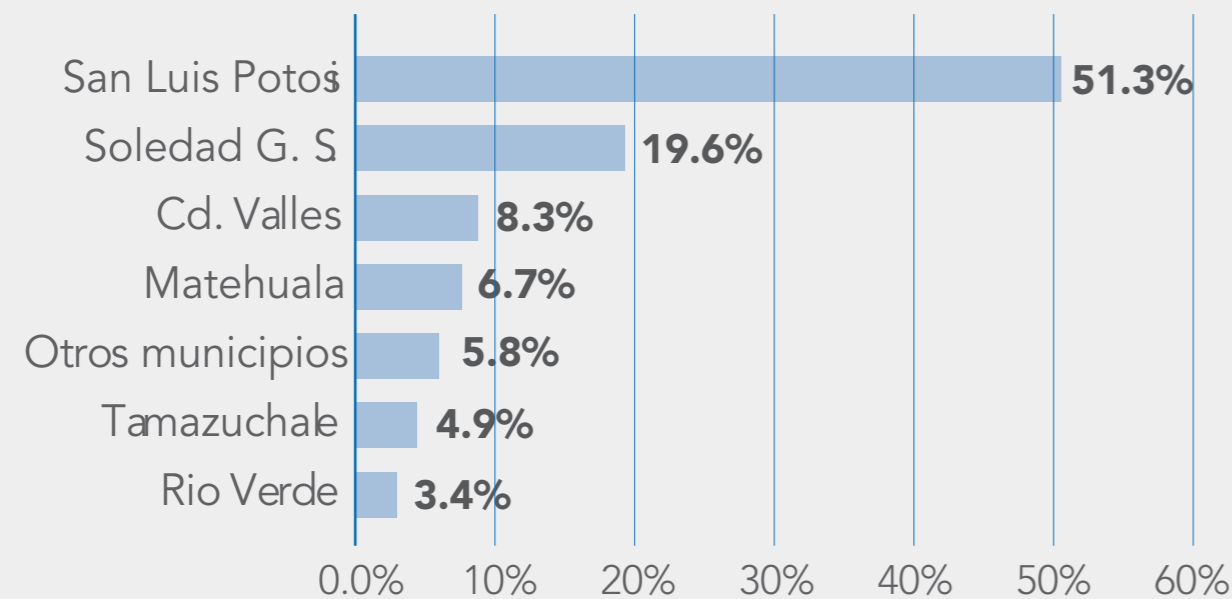
# SAN LUIS POTOSI EDUCATIONAL PROFILE



## 2,692 ENGINEERS GRADUATE EACH YEAR

Out of **110,251** students with completed studies from engineering, manufacturing and construction in Mexico **3,002** are from San Luis Potosi.

### ENGINEERS GRADUATES



SOURCE: MINISTRY OF DEVELOPMENT, DEPARTMENT OF FOREIGN DIRECT INVESTMENT 2018



# SAN LUIS POTOSI DEVELOPERS



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